

# ELIZABETH PHILLIPS

CREATIVE DIRECTOR | PRODUCER | DIGITAL STORYTELLER

## CONTACT

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## EDUCATION

### Bachelor's of Science Belmont University

Public Relations | Video Production  
*Magna Cum Laude*

## SKILLS

Creative Direction & Campaign  
Strategy

Adobe Creative Cloud

Storytelling & Concept  
Development

Talent Recruitment & Team  
Leadership

Social Media Marketing & Analytics

## NOTABLE ACHIEVEMENTS

Content Marketing Certified by  
Hubspot.

Directed a documentary  
recognized as a "Hot Film in the  
Making" for 2024.

Produced events and branded  
campaigns for globally recognized  
sponsors.

Pitched TV concepts to major  
streaming platforms, including  
Netflix, Hulu, and Investigation  
Discovery

## PROFILE

Creative professional with public relations, video production, and content creation expertise. With years of experience in film, television, and branded campaigns, I bring a unique blend of creative direction, storytelling, and strategic thinking. Proven ability to lead cross-functional teams, produce engaging content, and develop concepts for major platforms/brands like HGTV, Cushman & Wakefield, and DAX Haircare. Open to relocation for the right opportunity.

## WORK EXPERIENCE

### Content Creator / Video Producer

Social Link 2024-Present

- Developed and executed strategic campaigns to boost client visibility and engagement.
- Produced visually compelling videos and photography aligned with brand objectives.
- Crafted high-impact blog posts and landing page copy to drive traffic and conversions.

### Development Producer

Perpetual Entertainment 2022-2023

- Conceptualized and pitched original TV ideas.
- Directed unscripted pilots and sizzles, managing all production phases.
- Recruited and hired high-profile talent development projects.

### Creative Director

The Friends Club 2020-2024

- Directed creative campaigns to enhance brand presence and foster media relationships.
- Produced music festivals and events sponsored by brands like Red Bull, Reign Energy, and Better Than Booze.

### Freelance Video Production

Independent 2021-Present

- Directed and produced diverse projects, including:
  - The Neighbors We Left Behind (2024):** Award-winning documentary recognized by From the Heart Productions.
  - First Drop of Rain (2023):** Co-directed and produced this project, managing cast, crew, and logistics while ensuring on-set efficiency.
- Supported productions as a PA on projects like **House Hunters**, an **NFL x Verizon Commercial**, and the **Backstreet Boys Yule Log** music video (for a more in-depth look click [here](#))